

2025

AUDIO RATES

Ads & Data



AUDIO ADVERTISING

PLAY MEDIA PODCASTS

Play Media offers a variety of well-received podcasts like 'Achter de Schermen' and 'De zussen Coorevits, in which the listener gets to see and hear a glimpse of what goes on behind the screens of the Flemish media and their celebrities.

PODCAST PLAY MEDIA

FORMAT: PREROLL

INTEGRATION COST

Vidcast: check BVOD ratecard.

€ 7.500

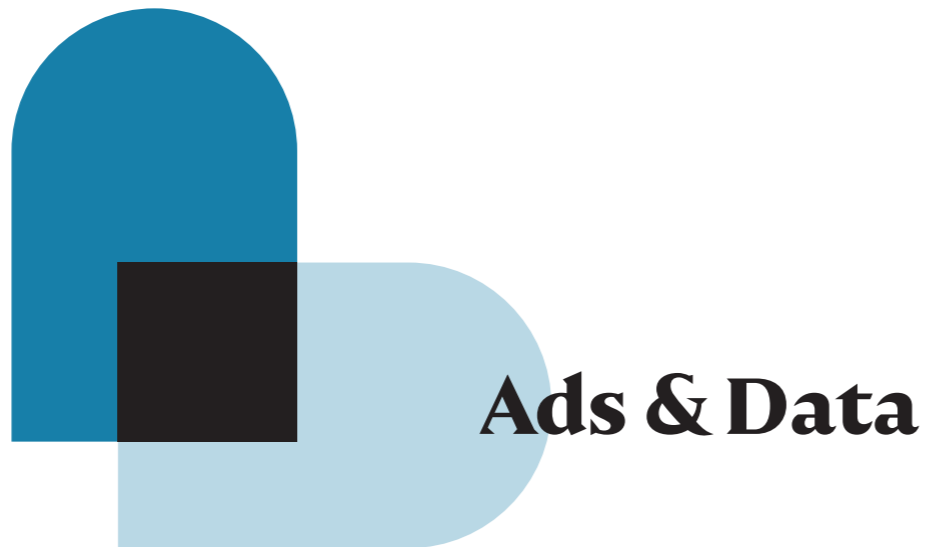
TERMS AND CONDITIONS

All rates are in Euros. VAT excl. General terms and conditions: www.adsanddata.be/algemene-voorwaarden/

TECHNICAL SPECIFICATIONS

All ad units are placed on our mobile sites as well. Please deliver display and mobile (/tablet) formats. See our tech specs for more detail www.adsanddata.be/techspecs.

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