

2025

TOTAL DISPLAY MAGAZINES

Ads & Data



TOTAL DISPLAY | BILLIE



Package € 7.700

	CONTENT SEGMENTS		TOTAL DISPLAY
	PRINT	DIGITAL	INVENTORY
Lifestyle	515.190	184.810	700.000
Male	286.540	483.460	770.000
Female	384.650	385.350	770.000
Car	542.420	157.580	700.000
Ecology	272.100	427.900	700.000
Sports	309.740	390.260	700.000
Travel	380.240	319.760	700.000
Foodies	376.900	323.100	700.000
Beauty Queens	441.920	258.080	700.000
Fashion Lovers	533.540	166.460	700.000
Interior Lovers	431.600	268.400	700.000
Health Fanatics	355.630	344.370	700.000

Package € 11.000

	CONTENT SEGMENTS		TOTAL DISPLAY
	PRINT	DIGITAL	INVENTORY
Lifestyle	515.190	484.810	1.000.000
Male	286.540	813.460	1.100.000
Female	384.650	715.350	1.100.000
Car	542.420	457.580	1.000.000
Ecology	272.100	727.900	1.000.000
Sports	309.740	690.260	1.000.000
Travel	380.240	619.760	1.000.000
Foodies	376.900	623.100	1.000.000
Beauty Queens	441.920	558.080	1.000.000
Fashion Lovers	533.540	466.460	1.000.000
Interior Lovers	431.600	568.400	1.000.000
Health Fanatics	355.630	644.370	1.000.000

STANDARD FORMATS

PRINT

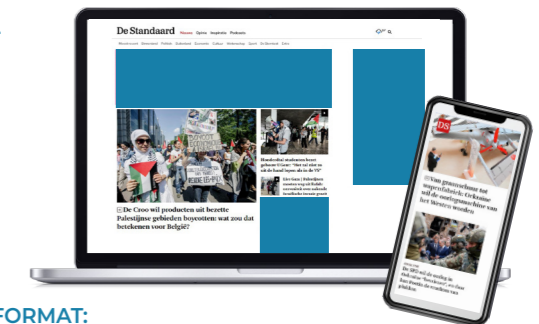
1/1 PAGE

WIDTH X HEIGHT (MM)

210 X 297
+ 5 mm bleed on 4 sides



DIGITAL



MULTIFORMAT:

Medium Rectangle + Halfpage + Billboard.
Mult-impact is 100% viewable.
Period 1 week, but extendable to 2 weeks.

TOTAL DISPLAY | DE STANDAARD MAGAZINE



De Standaard
Magazine
DS

Package € 10.500

	CONTENT SEGMENTS		TOTAL DISPLAY
	PRINT	DIGITAL	INVENTORY
Lifestyle	296.420	403.580	700.000
Male	155.430	594.570	750.000
Female	219.380	530.620	750.000
Car	295.000	405.000	700.000
Ecology	221.020	478.980	700.000
Sports	230.110	469.890	700.000
Travel	256.200	443.800	700.000
Foodies	210.430	489.570	700.000
Beauty Queens	251.110	448.890	700.000
Fashion Lovers	313.550	386.450	700.000
Interior Lovers	250.980	449.020	700.000
Health Fanatics	204.390	495.610	700.000

Package € 15.000

	CONTENT SEGMENTS		TOTAL DISPLAY
	PRINT	DIGITAL	INVENTORY
Lifestyle	296.420	703.810	1.000.000
Male	155.430	915.999	1.071.429
Female	219.380	852.049	1.071.429
Car	295.000	705.000	1.000.000
Ecology	221.020	778.980	1.000.000
Sports	230.110	769.890	1.000.000
Travel	256.200	743.800	1.000.000
Foodies	210.430	789.570	1.000.000
Beauty Queens	251.110	748.890	1.000.000
Fashion Lovers	313.550	686.450	1.000.000
Interior Lovers	250.980	749.020	1.000.000
Health Fanatics	204.390	795.610	1.000.000

STANDARD FORMATS

PRINT

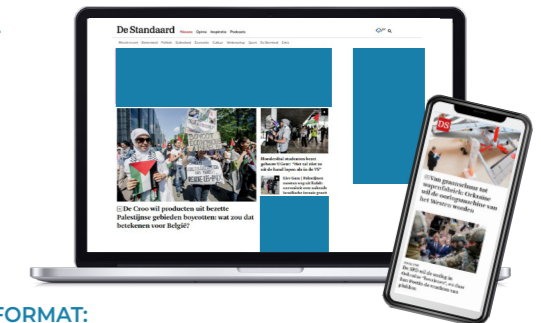
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WIDTH X HEIGHT (MM)

250 X 335
+ 5 mm bleed on 4 sides



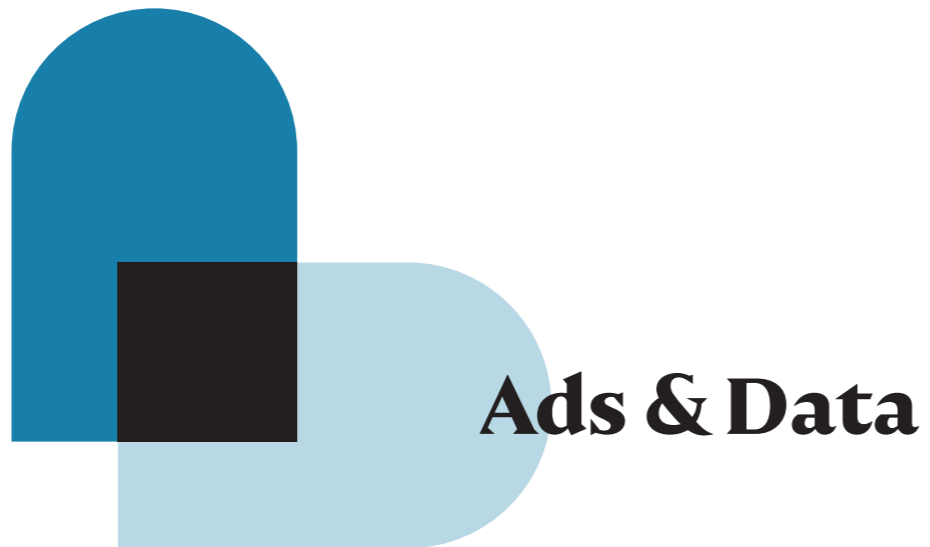
DIGITAL



MULTIFORMAT:

Medium Rectangle + Halfpage + Billboard.
Mult-impact is 100% viewable.
Period 1 week, but extendable to 2 weeks.

CONTACT



www.adsanddata.be 

www.linkedin.com/company/adsanddata 