




SEAMLESS

mobile

| SEAMLESS + | | |
|---|------------|-----|
| | FORMAT | CPM |
| SEAMLESS  IMAGE | Standard | € 7 |
| | Large | € 8 |
| | XLarge | € 9 |
| SEAMLESS  VIDEO | Standard | € 7 |
| | Large | € 8 |
| | XLarge | € 9 |
| SEAMLESS  CAROUSEL | Carroussel | € 9 |

| CHOOSE YOUR | | ADD YOUR | |
|---------------|-----|--------------------------------|-----------|
| PLACEMENT | CPM | TARGET AUDIENCE | CPM |
| Site specific | € 3 | Gender | € 1 |
| Standaard.be | € 7 | Age | € 2 |
| | | Interest - Standard / Specific | € 2 / € 5 |
| | | Interest - Intent Specific | € 5 |
| | | Custom / Retargeting segment | € 5 |
| | | Wealth Class | € 3 |
| | | Retargeting | € 5 |

CHOOSE YOUR FORMAT

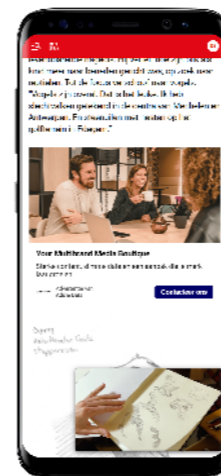


IMAGE STANDARD



IMAGE LARGE



IMAGE XLARGE



CAROUSEL



VIDEO STANDARD



VIDEO LARGE



VIDEO XLARGE

TECHNICAL SPECIFICATIONS

All ad units are placed on our mobile sites as well. Please deliver display and mobile/tablet formats. See our tech specs for more detail www.adsanddata.be/techspecs.